



FOR IMMEDIATE RELEASE

Reading Truck Launches Contractor Body

Expands its Work Truck Portfolio with a Durable and Customizable Option for Contractors

Reading, PA (November 15, 2022)—**Reading Truck**, a premier truck equipment manufacturer and distributor, expanded its truck body line-up with the introduction of its new Contractor Body. Designed with today's contractors in mind, the Contractor Body reflects Reading Truck's commitment to innovation, manufacturing excellence, and customer needs.

"Our goal is to provide our customers with a flexible, safe, and durable design," said Eric McNally, VP of Sales and Marketing at Reading Truck. "It's a really great option for our customers who are seeking a versatile workhorse that can be customized to meet their needs."

Reflecting decades of engineering expertise, Reading Truck's new

Contractor body comes equipped with many of the features that customers expect from Reading Truck, including A60 galvanized steel construction, e-coat primer and powder coat finish.

"Contractors are demanding a better-equipped and more flexible work truck, and we believe that we have met that challenge," said McNally.

Available in 10' and 12' lengths, the Contractor body is built upon Reading's heavy-duty platform body and includes standard features like a fork truck loadable material rack, 12 gauge hot-rolled deck plate, moveable tailboard for different space configurations with 17" fold-down rails, and our



signature tool boxes, among others. The Contractor Body also addresses the safety of operators with enhanced LED lighting, and an interchangeable tapered bulkhead available to improve visibility from the cab. Many options are also available for this body, including a top-opening Spacemaker® and shovel box for long storage.

The new Contractor body is backed by Reading Truck's 3-year industry-leading warranty and is available for a quote today. For more information about the Reading Truck Contractor Body, visit readingtruck.com

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ABOUT READING TRUCK

The Reading Truck Group, LLC, a business unit of JB Poindexter & Co, is a leading manufacturer, distributor and upfitter of work truck bodies and equipment. Established in 1955 and based in Reading, PA, all truck bodies are proudly made in the USA with outstanding craftsmanship that provide longevity and durability. Reading Truck bodies are available through its extensive national network of distribution partners, and its 20 Reading Truck Centers which offer expert installation, parts, equipment and services to outfit a single truck or an entire fleet. readingtruck.com

JB Poindexter & Co is a business enterprise that provides best-in-class commercial automotive and manufacturing goods and services. The company applies innovative operational and financial disciplines to the manufacturing of truck and van bodies, pick-up truck covers and accessories, industrial vehicle storage and shelving, funeral coaches, limousines, specialty industrial parts and expandable foam packaging. The industry-leading business units include Morgan Truck Group, Morgan Olson, The Reading Truck Group, LLC, LEER Group, EFP Corporation, Specialty Vehicle Group, MIC Group, Masterack and EAVX. For more information, visit JBPoindexter.com or [LinkedIn](#).

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